



a global vision for software testing

## Zappers London demonstrates the value of crowdsourcing by testing the Flybe website

London, UK, December 2009 - Flybe is the most recent company to benefit from the Zappers live testing arena. The uTest crowdsourced solution provided a successful testing platform at the Wellcome Collection in London.

Testers from in and around London joined together at the latest Zappers event to test the Flybe website. Five teams formed from a combination of UCL students, professionals and amateurs competed to find bugs using the uTest crowdsourced testing solution. Lisa Medhurst, IT Test Team Lead at Flybe attended the event and personally approved the bugs raised during the evening.

*"From my experience at the Zappers event, I can see that Crowdsourcing would be very useful to Flybe. We work in a fast-paced environment where project timescales are short and time-to-market is key. Crowdsourcing would allow us to reduce risk in our releases by covering a large area of our website, allowing us to spend more time focussing our testing resources on the new areas of functionality and areas of greater risk".*

Lisa Medhurst, IT Test Team Lead, Flybe



More and more companies are experiencing the benefits of live testing at Zappers events. They witness first hand how uTest crowdsourcing can get their application to market much quicker, launch higher quality products and control the cost of testing without long-term contracts.

The next event will be held on 27th January 2010 in the Department of Computer Science, University of Bristol, Merchant Venturers Building, Bristol, BS8 1UB. If you would like to take part please register at [www.zappers-community.com](http://www.zappers-community.com).

Zappers believe in learning from each other and sharing testing knowledge to raise the standard of testing throughout the UK and internationally. More importantly they believe in having a good time doing this and so all events include free food and drinks and are totally free to enter.

### About TCL & uTest

TCL is a UK partner for uTest, the world's largest marketplace for testing web sites as well as desktop, mobile and gaming software applications. uTest utilises a crowdsourcing model for providing testing services in an efficient and cost-effective manner. uTest's worldwide community of software testers (21,000+) provide comprehensive testing coverage across environments (OS, web browser, anti-virus, firewall, mobile handset, etc.) and demographics (age, sex, geographic location, etc.).



<http://www.tcl-global.com/software-testing/utest.php>

TCL is an independent Software Testing Consultancy, started at the beginning of 2000, with offices in the UK in London, Bristol and Exeter; in Burlington, Massachusetts in the US; and in Bangalore in India.

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