



a global vision for software testing

PRESS RELEASE

Nomensa website tested live at Zappers London

London, UK, March 2010 - [Nomensa](#) are the latest company to benefit from being 'zapped' at a live crowdsourcing event.



[Zappers](#) hosted by [TCL](#) and their partner [uTest](#), the world's largest software testing marketplace, brought together testers from London to test the Nomensa website live at UCL.

Teams were formed from a combination of students, professional testers and amateurs keen to learn more about the exciting world of testing. The evening saw testing knowledge shared and imaginative testing methods used as each team competed for the £200 cash prize.

"I was a little nervous before the event, as there would be over 40 people scouring my site looking for bugs. However, uTest puts you in control, and I quickly got down to reviewing the incoming bugs.

The situation was quite realistic, as the site has just been migrated to a new platform, and there was potential for functionality and older content to have issues.

Within moments issues started coming in, everything from functionality to punctuation of content. Simply having that many people on so many different platforms makes finding bugs much quicker."



Alastair Campbell,
Director of User
Experience,
Nomensa

More and more companies are experiencing the benefits of live testing at Zappers events. They witness first hand how uTest crowdsourcing can get their application to market much quicker, launch higher quality products and control the cost of testing without long-term contracts.

Zappers believe in learning from each other and sharing testing knowledge to raise the standard of testing throughout the UK and internationally. More importantly they believe in having a good time doing this and so all events include free food and drinks and are totally free to enter.

To host an event or have your application featured contact Lisa Ray on 0845 869 6070, lisa.ray@tcl-global.com, or visit www.zappers-community.com.

About TCL & uTest

TCL is a UK partner for uTest, the world's largest marketplace for testing web sites as well as desktop, mobile and gaming software applications. uTest utilises a crowdsourcing model for providing testing services in an efficient and cost-effective manner. uTest's worldwide community of software testers (23,000+) provide comprehensive testing coverage across environments (OS, web browser, anti-virus, firewall, mobile handset, etc.) and demographics (age, sex, geographic location, etc.).



<http://www.utest.com>



<http://www.tcl-global.com>

TCL is an independent Software Testing Consultancy, started at the beginning of 2000, with offices in the UK in London, Bristol and Exeter; in Zug, Switzerland; in Burlington, Massachusetts in the US; and in Bangalore in India.

www.tcl-global.com

©TCL 2010