



**Chief Information Officers to Share Best Practices at the European CIO Summit
this April at Fairmont Le Montreux Palace, Montreux, Switzerland**



Organised by marcus evans summits

22 - 24 April | Fairmont Le Montreux palace | Montreux | Switzerland

9 March 2009

A Unique Summit, Run by an Established Event Organiser

TCL Group Ltd. attending as a Sponsor

The **European CIO Summit** will highlight the profession's current challenges and opportunities through visionary keynote presentations and case studies delivered by your most esteemed peers and thought leaders in the IT industry.

Among the **Sponsors** attending will be **TCL Group Ltd.** The founding of the company in February 2000 was in recognition of software testing's need for fresh ideas and a new way of thinking. A challenge existed then and still does today, to add strategic value to an arena that was typically seen as problematic and stagnant in its approach.

The solutions offered by TCL are focused on delivering value. We are continually striving to provide innovative, structured and professional ways to engage with organisations and their systems, to meet their unique needs and challenges. To that end we are strongly a vision led business.

For more information on this company please visit their homepage: **www.tcl-global.com**

The **European CIO Summit 2009** will bring together senior-level executives from Europe's largest organisations with a select and diversified group of leading edge Solution Providers. Do not miss this opportunity to network with your peers and form new alliances. Participants include **CIOs, CTOs, Vice Presidents, or Directors of Information technology / Information Systems**

Summit Programme

The European CIO Summit attendees will follow a personalised agenda designed to maximise their limited time and to effectively meet their business needs and interests. The keynote speakers include:

Faisal Hoque, Business Guru & Author, **Alejandro Martinez**, CIO, **General Motors & Angelo Ferrarelli**, IT Director, **Johnson & Johnson**

About the Organisers

One of the world's leading business information companies, **marcus evans** is dedicated to the provision of global business intelligence and information to assist in strategic and effective decision-making. This information is disseminated through the following business divisions: summits, conferences, business training, market analysis, and corporate hospitality. Established in 1983, **marcus evans'** international network of offices produces more than 150 of the world's leading business and economic summits for senior decision-makers.

For more information

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