



## INFORMATION SERIES

# Intellectual Property Protection

**The Top Line:** Protecting their IP – that’s a top concern for software executives and companies. It’s especially true for those companies who outsource or crowdsource their software testing. No one can afford to have sensitive information about their apps leaked to the outside world. That’s why uTest goes to great lengths to let customers manage, restrict and monitor access to their QA environments. We also enable our customers to require testers to sign a non-disclosure agreement before they access your app.

## Multi-Layered Protection

uTest manages its community closely – but with 20,000+ testers from 158 countries, some large customers want more assurances. That’s why we’ve created multiple protections that span from legal to economic to technical:

### 1. Legal:

- **Tester Terms of Use:** Upon joining uTest, each tester agrees to our terms & conditions, including:
  - “You shall not, under any circumstances, copy or attempt to copy by any means, reverse engineer or attempt to reverse engineer, take screen shots of, or otherwise inappropriately store any applications or information found on or through this site.”
  - “You agree not to disclose any such application, data, or information to other Testers, other Users, or any third-parties through any digital media, blogs, news sources, or any other form of communication, including message boards, forums, Twitter or social media sites.”
- **Tester NDAs:** uTest customers now have the ability to directly upload their own NDAs through our secure online platform. With the assistance of a dedicated uTest project manager, customers can require that each tester sign a customized NDA before they can view the customer’s application.

### 2. Economic:

- **Trusted Testers:** For customers who want more than just legal protection, we equip your uTest project manager to open private releases to only our most trusted testers – those who have a long, successful and *financially lucrative* track record with uTest.

### 3. Technical:

- **Web apps:** For web app customers who want even more assurance of IP protection, uTest utilizes a proxy server through which only pre-established tester IP addresses may enter. This ensures that only those testers who were handpicked and invited to your testing project can access your app. It also enables us to record the date and time that each tester passed through this proxy, providing an audit trail for your virtual testing team.
- **Desktop apps:** For desktop app customers, uTest uses watermarks to provide each tester with a unique copy of your app. This increases visibility and accountability for each participating tester.

## Want To Discuss Further?

For more information about how uTest helps you protect your sensitive IP through an NDA and other means, please contact one of our testing gurus [by email](#), or call us at **1.800.445.3914**.