



INFORMATION SERIES

uTest vs. Outsourcing

The Problem with Outsourcing

Half the price, but twice the headache: That's how many QA and dev executives see outsourced testing firms. Due to the hidden costs, inability to adapt on-the-fly, and loss of control & quality, software companies have wisely begun looking at new alternatives in their search for testing help.

The uTest Solution

As the world's largest marketplace for software testing services, uTest offers companies of all sizes a better way to test their web, mobile, gaming and desktop applications: On-demand, through a global community of professional software testers – aka: "crowdsourced testing."

Why uTest Works

There was a time when software companies reluctantly accepted the hassles of traditional outsourced testing, but that time is rapidly coming to an end. With uTest, companies of all sizes are now able to improve their testing in each of the following ways:

- **Cost Containment:** Why pay for outsourced testing services you don't need and won't use? uTest's [on-demand pricing](#) lets companies pay ONLY for completed test cycles.
- **Quality:** How do you know if you're getting the outsourcing firm's best testers and their best efforts? You don't. With [uTest's global community](#), this will never be a problem again.
- **Communication:** Each [uTest customer](#) is assigned a dedicated project manager who works with your in-house QA team to ensure that you remain on schedule for your next release.
- **Control:** Tired of trying to maintain visibility and accountability with an offshore testing firm? uTest was designed to keep you in [complete control](#) of your testing cycles.
- **Flexibility:** What happens when your schedule or scope changes? Does your outsourced testing team change with it? With uTest, [your testing team scales and adapts](#) with your needs.

Why outsourcing fails:

"If your project or application is at all open-ended, fluid or ambiguous, then offshoring will prove to be very problematic. You'll have an extremely difficult time adapting to the way these firms do business."

- Daniel Merriman, QA exec with 10+ years of experience

On the uTest alternative:

"uTest provided us with much better OS and browser coverage and they did it in a much shorter time frame than a traditional outsourcing firm could offer."

- Peter Clegg, Director of Product Management, Move Networks

Crowdsourced Software Testing

Lower costs and faster time-to-market are just a few of the advantages of uTest. To learn more, download our free eBook, [The Alternative to Outsourced Software Testing](#), or contact one of our [testing gurus](#).