



## INFORMATION SERIES

# Web App Testing

### Challenges

While development and QA managers are trying to get their jobs done with smaller budgets and teams, they've also got to contend with an increasingly complex testing matrix. This has made thorough web application testing exceedingly difficult, not to mention expensive. With 25,000+ testers from 165 countries, uTest enables software companies of all sizes to release quality software on a much tighter schedule, while keeping their testing costs in check.

### How It Works

Traditionally, **software companies** looking for extensive web testing coverage had two basic options: They could either bulk up their internal QA teams, or contract with an outsourcing firm. With uTest, web companies now have a simple, cost-efficient alternative. Here's how it works:

1. **Specify** your testing requirements: With our global community of QA pros, you can test your web application across OS, browser, language, location, tester experience and other criteria
2. **Upload** testing documentation: Easily add your test scripts, use cases and list of known bugs through our secure platform. If you don't have an internal QA team, uTest can assist you with this process
3. **View** feedback: **Our community** will report bugs and you can view your customized bug report in as little as 48 hours, helping compress the development cycle and get your app to market faster
4. **Approve** feedback: The uTest platform enables you to approve, reject or request more information from testers regarding bugs; remain in control of the testing process
5. **Pay**: With our **on-demand model**, companies pay for completed test cycles; no checks, W-9's or paperwork – your CFO will thank you!

#### On crowdsourced software testing:

*"We'd heard about getting bug reports back in 48 hours with crowdsourcing, but until you see it actually happen, it can be hard to envision. We were very impressed with the uTest process."*

- Travis McElfresh, VP of Technology at 1Cast

#### On global testing coverage:

*"With uTest, we were able to test projects targeted towards specific regions and countries. We've been very pleased with the testing coverage uTest has provided us."*

- Allen Lin, QA Manager, Internet Brands

### Did you know?

A recent study found that bugs found in the development process were 1000x times less expensive than bugs found by the end user. For more on the importance of web app testing, be sure to read our [whitepapers](#).